

Useful bibliography for Independent Authors

Books available for purchase at Watermark Books & Cafe:

The Business of Being a Writer

<http://www.watermarkbooks.com/book/9780226393162>

Writers talk about their work in many ways: as an art, as a calling, as a lifestyle. Too often missing from these conversations is the fact that writing is also a business. The reality is, those who want to make a full- or part-time job out of writing are going to have a more positive and productive career if they understand the basic business principles underlying the industry. *The Business of Being a Writer* offers the business education writers need but so rarely receive. It is meant for early-career writers looking to develop a realistic set of expectations about making money from their work or for working writers who want a better understanding of the industry. Writers will gain a comprehensive picture of how the publishing world works—from queries and agents to blogging and advertising—and will learn how they can best position themselves for success over the long term.

The Essential Guide to Getting Your Book Published: How to Write It, Sell It, and Market It...Successfully!

<http://www.watermarkbooks.com/book/9780761160854>

This is a mini course in the entire process of getting a book into the reader's hand. According to Khaled Hosseini, this is a must-have for every aspiring writer.

The Writer's Market: The Most Trusted Guide to Getting Published

<https://www.watermarkbooks.com/book/9780593332030>

Want to get published and paid for your writing? Let *The Writer's Market* guide you through the process with thousands of publishing opportunities for writers, including listings for book publishers, consumer and trade magazines, contests and awards, and literary agents. These listings include contact and submission information to help writers get their work published.

The Novel and Short Story Writer's Market: The Most Trusted Guide to Getting Published

<https://www.watermarkbooks.com/book/9780593332078>

The Novel & Short Story Writer's Market is the only resource you need to get your short stories, novellas, and novels published. As with past editions, "Novel & Short Story Writer's Market" offers hundreds of listings for book publishers, literary agents, fiction publications, contests, and more. Each listing includes contact information, submission guidelines, and other essential tips. This edition includes articles and interviews on all aspects of the writing life: Learn how to unlock character motivations to drive your story forward. Imbue your fiction with a distinct, memorable voice. Revise and polish your novels and short stories for successful submission.

Children's Writer's & Illustrator's Market: The Most Trusted Guide to Getting Published

<https://www.watermarkbooks.com/book/9780593332054>

If you write or illustrate for young readers with the hope of getting published, *Children's Writer's & Illustrator's Market* is the trusted resource you need. Now in its 28th edition, "CWIM" is the definitive publishing guide for anyone who seeks to write or illustrate for kids and young adults. Inside you'll find more than 500 listings for children's book markets (publishers, agents, magazines, and more)--including a point of contact, how to properly submit your work, and what categories each market accepts. You'll also find: Interviews with creators of today's successful children's books.

Visit the store for more in the Writer's Digest Series of Books for Poets and a Guide to Literary Agents.

#1 Best Seller: Book Marketing...Reinvented

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The business of book marketing has changed! The traditional rules of book marketing no longer apply and a new era of marketing books is upon us...an approach in which authors are authenticity engaging their audiences. But where do you start? Today's mega-success authors are no longer writers, but they are entrepreneurs who expertly work a strategy that leverages the power of social media, search engine optimization (SEO), advertising, speaking, bookstore signings and a combination of other program that are incredibly rewarding to the author.

Recommended Books on Writing by Writers for purchase at Watermark Books & Cafe:

Before and After the Book Deal: A Writer's Guide to Finishing, Publishing, Promoting, and Surviving Your First Book by Courtney Maum

<https://www.watermarkbooks.com/book/9781948226400>

On Writing: A Memoir of the Writing Craft by Stephen King

<http://www.watermarkbooks.com/book/9781439156810>

Writing Down the Bones: Freeing the Writer Within by Natalie Goldberg

<http://www.watermarkbooks.com/book/9781590302613>

Elements of Style by Strunk & White

<http://www.watermarkbooks.com/book/9780205309023>

Bird by Bird: Some Instructions on the Writing Life by Anne Lamott

<http://www.watermarkbooks.com/book/9780385480017>

The Art of Fiction: Notes on Craft for Young Writers by John Gardner

<http://www.watermarkbooks.com/book/9780679734031>

Steering the Craft: A 21st Century Guide to Sailing the Sea of Story by Ursula K. Le Guin

<http://www.watermarkbooks.com/book/9780544611610>

Recommended Books on Creativity for purchase at Watermark Books & Cafe

Big Magic: Creative Living Beyond Fear by Elizabeth Gilbert

<http://www.watermarkbooks.com/book/9781594634710>

The Artist's Way: A Spiritual Path to Higher Creativity by Julia Cameron

<http://www.watermarkbooks.com/book/9781585421466>